**Company Name:** Panacea InfoSec Pvt. Ltd.

**Job Location: Delhi**

**Profile- Marketing Communication**

Person we are looking should have 8 years and above experience and should have worked in the marcom domain either at client side or in agency. Person should be hands on in creating content and making inhouse design.

An ideal candidate should have **7+ years** of experience in Marketing Communication.

**Mandatory Skills:**

* **Create Marketing Materials**
* **Distribute Marketing Materials**
* **Track Marketing Campaign Performance**
* **Report on Marketing Campaign Performance**
* **Plan Press Conferences & Trade Shows (Events)**
* **Website / blog development and management**
* **Digital Marketing**
* **Budgeting & Planning**.
* **Research**

The marcom specialist will be responsible for timely research, capturing marketing trends, thought leaders & news articles. The person will be responsible for capturing news articles and paraphrasing them to make it comprehensible and send regular internal newsletters to the stakeholders.

* **Team coordination**

The marcom specialist will be responsible for gathering online / offline customer feedback to inform sales and product teams. The persons will work closely with Business Development and Product team to understand their needs and provide a creative solution to them.